



Randy Sizemore

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sizemoredesign.com

Strategic, multidisciplinary designer and art director with an eye for innovation and pixel perfection. I've worked the gamut of clients (Coca-Cola, IBM, Sony & AT&T to name a few) and although my skill set is vast, my greatest areas of expertise lies in concept generation, promotional and point-of-sale design, developing social media, branding, content creation and photo retouching. My goal is to apply my knowledge and experience in these areas, then deliver creative excellence for clients and their audiences.

EXPERIENCE

2002–Current

Senior Art Director:

Artemis Creative, Atlanta

An Atlanta based design studio known for its expertise in point of sale and promotions work. Helped the company grow by: exceeding client expectations, delivering high quality responsive POS, assisting with new business initiatives, creating the company website. Additionally, I am responsible for researching industry trends and emerging technologies

1997–2002

Senior Art Director:

Answerthink, Inc., Atlanta

Formerly Think New Ideas, a web development and integrated design company that was chosen in 1999 as one of the top 10 interactive companies in the US. Duties included: Creation of a wide range of deliverables in print and interactive, conducted client meetings and served as a communication bridge between artist and client. Clients included Sony, IBM, Time Warner and Coca-Cola.

1995–1997

Art Director,

Sellutions, Inc., Marietta, GA

A performance marketing and solutions company in Marietta, GA. Experience included working closely with Owner and Creative Director in developing incentive campaign concepts and prize catalogs. Personally spearheaded the company's promotional efforts by becoming educated in HTML to develop several micro sites.

1993–1995

Freelance Designer

Sizemore Design Studio, Atlanta

Partnered with other Atlanta based photographers, designers and copywriters to create print and presentation projects for various clients.

1991–1993

Art Director, Graphic Designer

Islander Magazine, Hilton Head Island, SC

A monthly publication for Hilton Head Island. Duties included: ad design / placement, pagination, layout and production of print ready layouts averaging 48-60 pages.

ACCOLADES

- 2011 Winner Taste of Chamblee Poster competition
- 1999–2002 Webby awards: Sony BPC website, Atlantabrades.com, UPS banner campaign
- 1998 Habitat for Humanity Art fest Award Winner
- 1996 PFSA Golden Flame Award Home Depot Olympic Campaign
- 1990 Chairman Award in Graphic Design - SCAD

EXPERTISE

DIGITAL MEDIA:

- Websites (HTML/CSS)
- Wordpress, Drupal
- Outbound Marketing
- Social Promotion
- Facebook
- Flash Animation
- Interactive PDF

PRINT MEDIA:

- Creative Concepts
- Branding/Identity/logo
- Point-of-Sale
- Packaging
- Advertising
- Retouching
- Illustration